

The IronStraw Group

Our Mission

“Stronger Communities through Straw Building”

Our Goals and Objectives: 2002-2005

HOUSING

Goal: Create affordable, eco-friendly and energy efficient models of straw building.

Objective: Successfully develop and construct pioneering projects of (home) ownership with local non-profit organizations & low-income communities.

1) Successfully develop and construct the 1st Public Strawbale Library (Mattawa, Washington) Winter 2001-2002.

2) Successfully develop and construct the 1st Demonstration Model Strawbale Farmworker Housing and Multi-purpose Facility (Omak, Washington) 2002-2003.

Objective: Successfully develop and construct Native American strawbale housing models beginning on the Yakama Nation.

Objective: Successfully research and develop the 1st Strawbale Model Neighborhood of low-income and affordable cottages and bungalows.

YOUTH

Goal: Empower youth to learn job skills and a healthy work ethic by building with straw.

Objective: Continue to develop and lead classes, workshops and presentations for youth.

Objective: Develop and integrate the College Mentorship Program

Objective: Involve youth in every project.

Objective: Explore partnerships with AmeriCorps Program.

Objective: Partner with all local youth organizations and schools.

ENVIRONMENT

Goal: Achieve a more sustainable environment through straw building applications.

Objective: Partner and develop joint projects with other non-profit organizations to multiply exponentially the usage of straw for building.

Objective: Research and develop IronStraw's "All Straw House".

Objective: Develop a feasibility and business plan for IronStraw's Strawboard Plant.

Objective: Partner and develop joint projects with Chelan County Public Utility District & Western SUN Coop to build *Zero Energy Homes*.

EDUCATION

Goal: Promote the use and acceptance of straw as a standard building material.

Objective: Provide educational opportunities on straw construction for non-profit groups, low-income communities, builders, public officials, growers, homeowners, environmentalists, and the general public.

Objective: Create, build and operate IronStraw Institute resource center and resource library as a financially self-sustaining institution.

Objective: Serve as an informational hub state wide of strawbale construction and related facts for building officials and the public.

Objective: Continue leading Wall-Raising Workshops.

Objective: Develop and implement *IronStraw Certified Contractors' Program*.

Objective: Contract with Real Goods Institute for Solar Living to lead 5 weekend Strawbale Building Workshops, June-October 2002.

ORGANIZATION

Goal: Maximize the business capability and financial stability of IronStraw.

Objective: Develop and facilitate a Comprehensive Financial Plan.

Objective: Employ a full time Program Developer & Plan of Action.

Objective: Create a Policies and Procedures Manual for both Personnel and Accountant for: check signing, petty cash, authorized amounts of expenditures, state and federal record keeping; develop a financial plan

Objective: Develop an IronStraw brochure and press kit.

Objective: Create an ISG Employee Handbook.